

**Open Harvest Board of Directors  
Meeting Minutes  
November 7, 2011, 5:30 - 7:30 p.m.  
Irving Rec Center, 2010 Van Dorn Street  
(Approved Dec. 5, 2011)**

**Board Members:** Barbara DiBernard, Sara Moshman, Bob Hutkins, Maggie Pleskac, Steven McFadden, David Murphy, Carla McCullough, Miles Bryant, Ingrid Kirst, John Christensen, Keith Dubas, Jon Ihrig,

**Staff:** Kelsi Swanson, B.J. Birkel, Sherri Clark, Margot Conrad

**Member Guests:** Melissa Garcia, Flame Alligator

**Absent:** Gail Kendall, Jon Ferguson, Vicki Newman

**5:30 p.m.** Chair Carla McCullough called the meeting to order and welcomed guests, staff and Board members, followed by introductions. Due to Mary Rachael's absence, Bob Hutkins volunteered to take the minutes. Copies of the recently approved By Laws were circulated.

The October BOD meeting minutes were corrected and approved.

The Annual Meeting minutes were also corrected and approved.

The agenda was approved.

A brief overview of Google docs was presented.

**5:52** The GM Report was presented by Kelsi Swanson. Highlights included:  
Refinancing the loan with Union Bank provided OH with interest savings of \$25,257.69;  
Sampling activities in the store;  
Sales strong during the current quarter;  
Preparation for the opening of a new competitor, Natural Grocers;  
Screening of the film "Bag It"

Sherri reported on the recent Membership Drive and announced that 60 new members had signed up during the drive. OH now has 3,069 members.

Kelsi then reported on the L4 addendum and noted the correction of a data error. She also explained the non-compliance. In L4.5 and L4.6

- 6:30** Ingrid led a discussion of the revised Ends statement. Comments were offered, and then the Ends statement was approved.
- 6:45** Kelsi gave a Trends Report that provided information on natural and organic food sales relative to general grocery sales.
- 7:00** Committee reports were given. Maggie reported on the Annual Meeting, noting the expenses were under budget (\$1,581). About 75 people attended. Suggestions for next year were offered.
- Carla appointed an Election Committee as follows: Bob, Carla, Keith, BJ, and Sherri. Flame will consider serving as a member participant.
- The Policy committee did not have a report.
- The Finance committee met and prepared the dashboard.
- The By Laws committee will be developing a plan for a full overhaul of the By Laws.
- 7:15** Carla noted the Annual Calendar has been prepared, and we are expected to think about our 3-5 year vision plan for the January meeting.
- 7:25** Member Comments: Flame wished to emphasize reasons why she and other members shop at OH: OH is a source of organic foods, foods produced via biodynamic and sustainable farm practices, and foods that promoted cleansing, balancing, and purifying..
- 7:30** The meeting adjourned

**Submitted by Bob Hutkins**

**Next Meeting:** December 5, 2011, from 5:30 to 7:30 p.m. at Irving Rec Center.