



OPEN HARVEST CO-OP GROCERY

ADVERTISE IN *THE DIRT* QUARTERLY NEWSLETTER

		Regular Advertising	Community Cooperation Program Partners
[2.5" x 3"] Small	1 issue	\$60	\$30
	2 issues	\$55	\$27.50
	3 issues	\$45	\$22.50
[2.5" x 3.625"] Medium	1 issue	\$72	\$36
	2 issues	\$66	\$33
	3 issues	\$54	\$27
[7.5" x 4.5"] Large	1 issue	\$270	\$270



Publication Schedule

Spring issue.....March 1
 Summer issue.....June 1
 Fall issue.....September 1
 Winter issue.....December 1

Ad Due By

Ad Specifications

Sizes and Format

Please be sure your ad matches the dimensions shown to the right and that it is press-ready and in the correct format.

Electronic Files

Ads must be high resolution or "press quality" in one of the following file formats: PDF, JPEG, TIFF or EPS (300 DPI when at 100% scale). Embed all fonts or convert fonts to outlines. Ads should be finished size - do not include bleeds or crop marks. Color must be CMYK or grayscale. RGB images will not print correctly.

Resolution

All images and illustrations should be 300 DPI when used at 100% scale. Bitmap images should be 600 DPI.

Submitting Files

Email ads to amy@openharvest.coop.

Design Fee: \$35

Ad with multiple graphics (1 hour maximum time). Graphics supplied by you.

